

**IMAGINE THAT.** - 2018 ANNUAL REPORT -









November 1, 2017-October 31, 2018

Total Audience

472,749

**Board of Directors** 

33 members

Directors Emeritus

18 members







**ANIMALS** 

### **ENDANGERED**

Amur Tigers: 2 at BPZ | 540 in the wild Eastern Black Rhinoceros: 3 at BPZ 800 (wild and captive combined) Addax: 8 at BPZ | about 30 in the wild Okapi: 1 at BPZ | unknown in the wild

(population decreasing)

#### 47 SPECIES SURVIVAL PLANS

(SSP) of those, 12 are in danger of being *critically* endangered

Addax Antelope Amur Tiger Burmese Star Tortoise Eastern Black Rhino Golden Headed Tamrin Grey Crown Crane Okapi Panamanian Golden Frog Red Panda Ringed Tailed Lemur Slender Horned Gazelle White Handed Gibbon

## ··· VOLUNTEERS····

2,616 people volunteered

> 37,353.25 hours of time



Economic Impact:

\$849,039.37

25 companies 900 people **3,349** hours

Volunteer Shifts:

8,302



**NEW THIS YEAR:** 

AmeriCorp NCCC 9 Team Members 1712 hours

GOOD EGG AWARD:

**Becky Parrish** 

#### - ANIMAL CARE -

Acquired **337** animals from other institutions (majority were fish, invertebrates, corals)

Births or Hatches

(Majority were birds)

Dispositioned 72 animals to other institutions

species

animals

at Blank Park Zoo

### ·····EVENTS •····

#### ZOOBREW

Total Attendance: 24,266

Highlight: Moved band to ZooPlex. This allowed for more positive keeper and animal interaction with the crowd. We were able to begin the shift of the focus of this event to the animals.

#### **NIGHT EYES**

Total Attendance: 33,348

Highlight: Expanded path through Africa with an "Under the Sea" theme.

### **EGGSTRAVAGANZA**

Total Attendance: 2,103

#### Highlight:

Cold weather! The zoo added an additional scavenger hunt for families to do together which went over really well and allowed families to get to know the animals.

#### **DREAMNIGHT**

Total Attendance: 2,449

#### Highlight:

Written testimonial from guest -"We love this event every year! I love anything that allows us to have fun as a family without all the staring."

Rentals: Weddings: 6 Full Zoo Rentals: 23 Corp Parties: 22 School Outings: 10

Corp Meetings: 20 Baby Shower: 1 Social: 25 Bridal Shower: 1





## - 2018 ANNUAL REPORT -

### ··· HELPING THE WILD ··



\$105,950

went to conservation efforts

4316

people reached through conservation programming

Art for Wild **230 people** 

Monarch Festival
1958 people



Adopt a Garden: 20 people 10 gardens around the Zoo

250 gardens planted



International Rhino Foundation | \$10,000 | 5-Zimbabwe, 7-South Africa, 12-India, 17-Indonesia, 16-Malaysia

Giraffe Conservation Foundation | \$10,000 | 4-Namibia, 3-Uganda

Tiger Conservation Campaign | \$5,000 | 8-Russia, 16-Malaysia, 15-Sumatra

AZA Saving Animals from Extinction | \$5,000 | 1-US

Chimpanzee Sanctuary and Wildlife Conservation Trust | \$4,500 | 3-Uganda

Health In Harmony | \$3,000 | 17-Indonesia

Ruaha Carnivore Project | \$1,000 | 5-Tanzania

Okapi Conservation Project | \$2500 | 2-Democratic Republic of Congo

Hornbill Research Foundation | \$3,000 | 14-Thailand

Conservation Fusion | \$3,000 | 6-Madagascar

**Snow Leopard Trust | \$3,000 |** 9-Mongolia, 13-China, 10-Kyrgyzstan, 11-Pakistan, 12-India

Trumpeter Swan Restoration | \$2,500 | 1-lowa

Prairies for Agriculture | \$5,000 | 1-lowa

**Plant.Grow.Fly. | \$3,000 |** 1-lowa

Bald Eagle Protection | \$22,000 | 1-lowa

### **.EDUCATING IOWA ....**

1301

programs were conducted for over

56,620

people

Over 960 kids attended the zoo's safari camps



Educators travelled about

72,578 miles

to conduct programs all around the state

**37** 

after school programs



Zoo staff traveled to

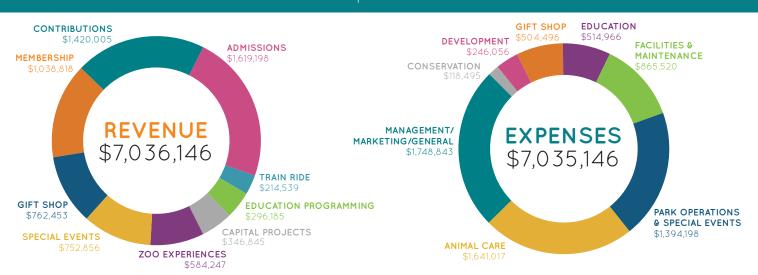
234 LIBRARIES

in Iowa

### FINANCIALS.

11/1/17-10/31/18

Unaudited & Deprecation Excluded



Blank Park Zoo | 7401 SW 9th St. | Des Moines, IA 50315 | 515.974.2593 | www.blankparkzoo.com

- Our mission is to inspire an appreciation of the natural world through conservation, education, research and recreation -



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