



IOWA'S WILDEST ADVENTURE



Ready to get started?

To register your garden, visit plantgrowfly.com.

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You Can Save Pollinators



PROOF 2

Plant. Grow. Fly.
BLANK PARK ZOO

Photos courtesy of Reiman Gardens & UNI Tallgrass Prairie Center.



Why we are concerned

They're important. Pollinators are crucial to healthy ecosystems; a majority of our biodiversity, including plants, mammals, and birds, depend on the services they provide. For example, 75% of flowering plants require insect pollination. Humans are especially dependent on pollinators as they help produce many of the fruits and vegetables that make up our diet.

Insect pollinators are also vital to our economy contributing \$29 billion to farm income in the U.S. in 2010.

They're disappearing. Pollinators, like butterflies and bees, are in decline due to a variety of reasons including disease, global climate change, loss of habitat and feeding resources, and some modern agricultural practices.

Butterflies, for instance, require large corridors of suitable habitat to navigate between nectar sources. Our increasing rates of development and expanding network of roads, cities, and farm fields have presented them with formidable challenges.

You can help! Join Plant.Grow.Fly. and help our native pollinators thrive by planting a butterfly garden in your yard, at your school, or place of work! Our expertly researched garden plant list will help you choose the flowers and grasses that benefit our local species of the Upper Midwest.

No effort is too small. Gardens can range from several plants in a pot on your porch to an entire prairie ecosystem. After you plant your garden, register it on the Plant.Grow.Fly. website. Name your garden, tell us what plants you included, and what inspires you to help pollinators in need. Order an official Plant.Grow.Fly. sign to proudly display in your new habitat, showing your support for our hardworking pollinators.

Experts agree that even small patches of appropriate habitat on roadsides, in schoolyards, corporate landscapes, and backyards can help support butterflies and bees. These gardens can act as bridges to other gardens; creating a corridor of resources that these tiny travelers so desperately need.

For more information, see our companion brochure, **Planting Your Garden.**



Monarch Festival
September 16, 2018
held at Blank Park Zoo

Join Plant.Grow.Fly. and our partners as we highlight the miraculous migration of the monarch butterfly. We will have a fun-filled day of monarch-themed crafts and activities and even a Bug Parade, where kids can dress up as their favorite insect!

For more information visit
plantgrowfly.com



Did You Know?

Although butterflies and bees are small, they have a huge impact! More than one-third of our global food supply depends on pollinators.

In the last day, you've likely eaten food and worn affordable cotton clothing thanks to products helped along by these fantastic creatures.

A large amount of our world's biodiversity relies on the services pollinators provide and many animals depend on the fruits and seeds they help produce to survive.

Refer to our website for more information about pollinators, gardening, and upcoming events and programs.

